Kenny Silanskas Director of Interactive Development (2007-2008) Varuna Design and Advertising LLC November 24, 2008

# Introduction to Howard Fohlin

I had the pleasure of working with Howard on a full time basis in a fast paced agency environment in Bedford, NH. During the time of our professional relationship, his commitment to the quality of his design work and level of detail to which he scrutinized each project he had involvement in was uncontested by anyone in the employ of Varuna, including myself.

Howard is an intelligent and highly motivated individual. He is more than capable of managing a small group of people. As the lead designer and interactive media "guru" at our agency, Howard never failed to amaze us with his graphic design, video production, audio recording and production, and photographic skills.

We worked together on Extreme Makeover: Home Edition in a deadline oriented environment where capturing the perfect photo on a moment's notice was critical to the success of our materials. Howard never failed and exceeded every expectation in his ability to initially frame and shoot his subjects.

He is the consummate professional with a creative edge that is difficult to find in modern business. I developed a quality and lasting relationship with Howard based on not only his work, but his ability to work alongside a team. It would be my pleasure to have the opportunity to work with him again.

His commitment to his work was responsible for the growth of the agency over the years and it was never as clear as it was when he departed us in early 2008.

If you would like additional information about Howard, you can telephone me at (617) 797-8006

Sincerely,

Kenny Silanskas Director of Interactive Development (2007-2008) Varuna Design and Advertising

## **R&R Enterprises**

### rrauction.com

From: Steve Long

**Date:** March 20, 2004

Re: Letter of introduction/reference for Howard Fohlin

I consider it a privilege to provide this simple introduction and reference, just as it was my privilege to work alongside Howard for several months here at R&R Enterprises. I have seen firsthand Howard's limitless creativity and talent. He takes pride in his work and is a pleasure to be around.

His contributions here were substantial and numerous, and they continue to have an impact to this day. Howard's skill set is broad and rare, incorporating 2D, 3D, animation, Flash, and web graphics. His speed and attention to detail is the best I've seen.

Howard has a likeable personality, is easy to get along with, and he responds well to direction. Equally comfortable working from a blank slate or implementing another designer's vision, I can heartily recommend Howard and know that he will not disappoint.

If at any time I can provide answers to any specific questions or concerns you may have about Howard, I would be very happy to be of help.

Steve Long

Director of Information Technology 603-318-8255

To Whom It May Concern,

I've known and worked with Howard for the past 8 years. In Howard's line of work, with his expertise, Howard becomes the "go-to" person. From running and managing websites and working with in-house advertising television editing suites, there isn't much that Howard can't handle.

He is a true professional, willing to take on any given task. He will research, ask questions, and do whatever it takes to solve a problem and get the job done. He is a team player in every sense of the word, and I would say that anywhere that Howard chooses to work would welcome his expertise.

He has the talent to be able to work with other departments to make sure that assignments are keep on schedule, and will be quick to let you know, ahead of time if there may be schedule issues that need addressing. He is an "A-level" employee and would be a plus to any company.

Integrity, honesty, disciplined, and professional are the words that come to mind when working with Howard.

If you have any questions or need any additional information, please don't hesitate to contact me at: 603.472.9939

Sincerely,

#### Dennis J. Hogan

Chief Operations Officer, Production Petzold Advertising 55 Constitution Drive, Suite 5 Bedford, NH 03110



Dear Howard,

I just wanted to drop you a note to let you know how thrilled we are with the quality of the work you have done for us over the years. You possess some of the most creative and professional talent we have ever worked with. Your vision and attention to detail has made our small company look like a big fortune 500. When we needed help in designing high quality imagery for both our website and print media we brought in an agency called Varuna Design. We were thrilled with the work you were doing for us while you were working there. But when you left the agency we noticed the quality of work was not what we had come to expect, and unfortunately were forced to dismiss that agency. I would say if anyone is looking for a highly professional and capable designer then look no further than Howard Fohlin. A New York City level designer, right here in New Hampshire!

Sincerely,

Kevin P. Francis President Fittrax Fitness Systems 43 Hamel Drive Manchester, NH 03104 603-669-3640 www.Fittrax.com



November 10, 2008

To Whom It May Concern:

I had the distinct pleasure to experience the work ethic and skills of Howard Fohlin at GroLen Communications. In a word - exemplary. Howard was our head designer for three years, leading a design team of four. His hunger for and uncanny understanding of the latest design techniques amazed us on a daily basis. His team respected and looked to him for guidance, approval and recognition.

In addition to his leadership and design skills, Howard continuously demonstrated the ability to meet deadlines, think outside the box and offer solutions when answers were needed. In fact, in the time he was with our company, he never missed a deadline.

Howard is a creative and dedicated individual who I recommend without reservation. Should you have any further questions with regard to his background or qualifications, please do not hesitate to call me.

Sincerely,

Edward J. Lennon VP/Online Programming 508-761-5048

# A Photographic Memory

21 Hills Rd. Hooksett, NH 03106 (888) 436-8648 or (603) 365-1578

Mandy Soucy November 18, 2008 RE: Letter of Reference for Howard Fohlin

It has been my pleasure to have had the opportunity to work with Howard over the past year. He has been an instrumental and integral part of our daily production schedule. He works very hard and takes pride in all that he accomplishes.

During the time that he was with us, Howard always took initiative in completing tasks in a timely manner, as well as delegating them when necessary. His ability to create and design graphics as well as marketing materials and web related advertisements is phenomenal.

He has an unbelievable personality and meshes well with all other individuals. Even in high stress situations, Howard was always calm and very professional. He is a forward thinker and as always, has a resolution for any production problem that may arise.

I am confident that Howard will continue to excel in his graphic and managerial skills, and will be an asset to any company willing to work with him. If there is any additional information that I can provide to you, please do not hesitate to contact me at any time.

Mandy Soucy Owner A Photographic Memory (888) 436-8648 www.apmnh.com

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November 20<sup>th</sup>, 2009

Howard Fohlin Web/3D/Graphic Design 89 Bayberry Lane Manchester, NH 03104

Dear Howard,

I wanted to take this opportunity to let you know how pleased everyone at Control Resources is with the new designs that you created for our web site.

It has been a pleasure working with you for the last 7 years (back from when you did our first site redesign while at Tracy Edwards). This latest round of navigation graphics and templates with cascading style sheets make it very easy for us to create new pages and make changes from within Dreamweaver.

We have gotten many compliments on the new site from our customers. I would like to relay a quick story that in my mind confirms the success of the new site.

We had a prospective customer who came to visit us the other day who said that he expected to find a much larger company based on the quality and product depth of information on our web site. He said that the image and information content was better than what is often found at companies with much greater resources.

Thanks again for being part of our team, and I hope that we can continue working together in the future.

Sincerely, Fred Thaure Product Marketing Manager

